HE SHADOW OF THE STORK

—banished by

CONTROL OF CONCEPTION

Part 1. Birth Control Explained
" 2. Hancock's Approved Methods

KINDLY NOTE. If you already have one of our little booklets, would you kindly pass this one to a friend who may be interested?—Many thanks.

The Chief Chemist.

PYRIGHT

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BARCODE INSIDE BACK COVER

Keep this booklet. It will be very useful to refer to from time to time.

PART I.

PREVENTING CONCEPTION

(or Voluntary Parenthood).

THE PRECISE MEANING OF BIRTH CONTROL.—Birth Control has nothing whatever to do with Birth or with abortion. It deals with the actual prevention of conception or fertilization, an event which occurs nine whole months before a baby is born. Birth Control should therefore be known as Conception Control.

HOW DOES CONCEPTION OCCUR?—It is not only in beauty that the human body resembles a flower of the field. Each flower and each human body carries within itself the power of reproduction when the right partner shall be met. A flower's male pollen must combine with a flower's female ovule before new seed will form. A human spermatozoa must come in contact with a human ovum before a new life can start. Conception Control means the power to decide when and whether these two elements, spermatozoa and ovum shall be allowed to combine, and it means using this power without interrupting the normal natural course of married life. Both doctors and clergy know that the normal natural course of married life is in itself a very good and very beneficial thing.

HOW CONCEPTION IS PREVENTED.—The Hancock methods involve the use of nothing which could possibly harm the most delicate system, and they are very unobtrusive in use.

It must be realised that the whole reproductive mechanism in man and in woman is very delicately adjusted and must be treated with the utmost care, and interfered with as little as possible.

Hancock methods of Conception Control are all designed to this end. Only the very finest substances are used. The Hancock methods work in two simple perfectly safe ways.

1—By protecting, in a mechanical sense, the cervix or mouth of the womb so that spermatozoa cannot enter.

2—By destroying spermatozoa with very carefully prepared antiseptics in several convenient forms such as Cones, Creams, Powders, etc., which render any spermatozoa they meet altogether inactive.

IS CONTROL OF CONCEPTION WRONG?—Control of anything, like knowledge, is never wrong in itself. But it may be rightly or wrongly used. So it is with Control of Conception. There are, of course, selfish reasons for not wanting a baby. But where the new life cannot for the moment have a fair chance or where definite harm would be done to the mother's health, control of conception is definitely a good thing.

IS CONTROL OF CONCEPTION LEGAL?—Yes. English Law is as just and fair as any in the world. This is what in effect it says "You may prevent the conception or start of a new life if you wish.

That is your responsibility. But once a new life has started on its way that new life is an individual and must not be interfered with." **Destruction** of a new life (abortion) is illegal; but **prevention** of conception (birth control) is legal and often advisable.

HAPPINESS AND LASTING CONTENT.—Control of conception brings happiness and lasting content to married life because it means complete freedom from anxiety. It means early marriages on limited incomes without the fear of additional responsibilities. It means a full happy life from an early age and contented and successful marriages on that account. For it is well known to doctors that where the natural stimulus of constant proximity or nearness is present as it is in marriage, the marriage act has an important secondary purpose besides the primary one of begetting children. It soothes the nerves and stimulates the activity of certain important glands whose beneficial effect is felt by the whole body. A very great deal of neurotic discontent between married people is due to the deliberate checking—through fear of the possible consequences—of natural desires which have been naturally aroused. Proper use of scientific methods of conception control means that this fear is minimised. Wholesome fulfilment of the natural course of things can continue till far on in life.

AND WHEN CHILDREN ARE WANTED.—Provided you use scientific methods of Birth Control such as are suggested by Hancocks, the power to bring a new life into the world when it will be welcome is not interfered with at all; any more than it hurts a box of matches to be put away in a cupboard and not used. You can strike a match on the box and produce a light if you like and when you like. But once the light is lit, it is up to you to keep it protected and not to let it go out. No one with any sense of fair play would risk bringing a new life into the world unless that new life can have a fair start. But the substances used must be absolutely above reproach, the purest and finest obtainable. Hancocks, who have been studying this whole subject for a great many years, use nothing else. Given the best suitable substances, meticulously prepared, control of conception cannot harm the most delicate of human mechanism.

That is the value of conception control in ensuring healthy, happy babies. The object of these methods is for babies to arrive **only** when they are wanted and can be loved and cared for adequately without injury to the health of the mother. Babies thrive best in contented homes, and by removing a principal cause for anxiety, Conception Control makes a happy home. Thousands upon thousands of contented homes mean a happy and vigorous nation. That is why a proper knowledge of conception control methods is virtually important, not only to everyone interested in building a home, but to the Nation and Empire as a whole.

THE BEST METHODS.—The emotional and physical aspects of this very delicate and difficult subject are very complex, and the best method of all is the one which is noticed least, which is least trouble to use, and which interferes as little as possible with the normal course of things. But circumstances, temperaments and people vary so that no one method could possibly suit every couple equally well or at all times. On Page 21 will be found particulars of sample sets we have made up. This has been done because it is most important that the most suitable method of all for you should be discovered and adopted and the means thereto kept always by you.

Each of these methods has been designed with the utmost care after years of patient research.

We strongly recommend the use of two or more methods, a combination of a mechanical with an antiseptic method for additional safety. Our reason for this is not that we doubt the efficiency of our methods in normal cases, but that modern research has proved that comparatively few cases are absolutely normal. It is difficult to tell without medical examination whether people are quite normal or not.

IF YOU ARE NOT QUITE SURE.—It is only possible in a little book of this sort to deal very generally with a subject so delicate, so difficult to discuss as Birth Control or Control of Conception. But it is a subject on which it is most important that there should be no cause for anxiety at all. Therefore, if there are any points which are perplexing you, anything on which, after reading this book, you feel that you need further information, will you write to our Health Bureau? There are two people there, Mr. A. N. Hancock, the Chief Chemist, and Mrs. Rose Skelton, the Manageress, who will be very glad to help you as they have already helped thousands of others. Their experience and knowledge in these matters is profound. Mark your letter "Personal" and it will be treated as strictly confidential and destroyed when dealt with. Should you prefer to call personally, you will find the most courteous attention, and the information you seek given with such delicacy that it could not possibly offend even the most shy and sensitive.

A FEW OPINIONS OF OUR SERVICE.

"I have been advised that you welcome enquiries of the nature I have to make. A friend advised me to take the course of consulting you. You will understand how grateful I am to be able to take advantage of your firm's facilities."—B. Y., Lancs.

"Many thanks for your advice which I found most helpful. I feel you are a real friend in need. I was advised by a friend of mine to write to you and ask for your advice as you had been such a help to her in the past. Thanking you again."—M. S., Suffolk.

HANCOCKS PRIDE OF SERVICE.—We, Hancocks have been helping people on this difficult matter for a very long time, public service which is a source of no little pride to us. We of the more modern generation have a reputation and a tradition to live up to. We endeavour to do this by keeping three vital principles in mind always.

1—We devote the most sincere and individual attention to every customer.

2—We employ skilled research workers and keep always in the forefront of scientific knowledge on this subject.

3—We use only the very finest materials obtainable and compound them with the utmost meticulous care.

We do, in fact, issue a guarantee with every article we send out. This guarantee offers you your money back if you are not absolutely satisfied with what we send you. It reads as follows:—

We guarantee that each and every article in this booklet is exactly as described.

We guarantee that any article purchased from us will satisfy you perfectly; and that it will give the service you have a right to expect; that it represents full value for the price you pay.

If for any reason you are dissatisfied with any purchase from us, we expect you to return it to us at our expense to be exchanged or replaced for exactly what you want or we return your money, including any postal charges you have paid.

The company's 175 years' experience as chemists has taught us everything there is to know about every commodity we manufacture and what we have learned we willingly turn to account for our customers. We have a large clientele and our greatest desire is that "Hancock," the name of our founder, may never mean anything to anyone, anywhere, but satisfactory honest dealing. Any Article may be ordered from this booklet with perfect confidence that it will be highly satisfactory to you, or we will refund your money.

HOW TO ORDER.—Study the second part of this book, "Hancocks Approved Methods of Conception Control" then call, write or telephone

HANCOCK & CO., LTD.

Qualified English and Foreign Chemists

144 FLEET STREET | **39 NEW BRIDGE ST.**

Next door to "Ye Old Cheshire Cheese" | *Ludgate Circus*

Telephone: CENTRAL 9858 **AND** *Telephone:* CENTRAL 4926

ESTABLISHED 1760 **LONDON, E.C.4** *Telegrams: HANCOCO FLEET, LONDON*

CALL AND SEE OUR WINDOW DISPLAYS OF

BIRTH CONTROL REQUISITES

AT BOTH BRANCHES

FLEET STREET AND NEW BRIDGE STREET

NEAR LUDGATE CIRCUS

YOU MAY CALL PERSONALLY for advice on BIRTH CONTROL, LOSS OF VIRILITY, FEMININE AILMENTS, etc.

PRIVATE OFFICES IN THE PHARMACIES
(Both Fleet Street and New Bridge Street).

Ask for Chief Chemist or the Manageress.
Qualified and Courteous Attention.

Use the Reply Envelopes provided for they do not need a stamp and may be dropped into the letter box right away.

We despatch each order on the same day as we receive it. We post all parcels in perfectly plain wrappers which do not even bear the name of the firm. Parcels can be sent C.O.D. if you prefer, and you can pay the postman at the door. All postal charges are free, and goods FREE to the value of 6/- may be added on all orders of 60/- and over.

The products mentioned herein can only be obtained through Hancocks of Fleet Street or New Bridge Street or through a Doctor. If you wish to make your purchase personally you can do so in complete privacy. Parts of the Pharmacies are reserved for this purpose.

The Pharmacies are open 8.30 a.m. to 7.30 p.m. during the week, and until 1 p.m. on Saturdays.

IF YOU ARE ABROAD.—If you order from us for abroad or for the Tropics will you please say so on your order form; your goods will need to be packed in special containers to withstand climatic conditions. We have special Requisites and Antiseptics for the Tropics guaranteed to remain fresh for 3 years.

A FEW OPINIONS OF OUR TROPICS SERVICE.

"The last lot of goods I had from you were highly satisfactory. the parcel was beautifully packed. Method No. 3 proves to be hygienic, perfectly safe, and most economical. I am an old customer, and have always had every satisfaction with your goods. —Kenya Colony.

"I am much obliged for the way you executed my orders so quickly. My married friend, who has done business with you since 1931, gave me your name as a guarantee of straightforward and reliable dealings."—P., Northern Nigeria.

"I first used your goods in 1928 and have always found them very reliable. I know your firm has a wonderful reputation with husbands and wives, your name was recommended to me as one of the first authorities in London on these matters, and indeed you have been spoken of as the authority."—F., South Persia.

FOR ANYONE YOU KNOW.—If you know anyone who you believe would be interested in this little book, please let us know the name and address and we will send copies at once.

PART II.

HANCOCK'S APPROVED MODERN METHODS OF

BIRTH CONTROL

(Contraception or Regulation of the Number of Children)

FOR HUSBAND AND WIFE

(Issued to Adults and the Married only).

PUBLIC CAUTION.

The high quality and safety (which it has always been our principle and our duty to the public to provide) and the reputation of our "ANTI-STORK" BRAND REQUISITES and "HANCOCK" BRAND PRESCRIPTIONS have caused numerous IMITATIONS to be made and offered for sale.

WARNING.

Accordingly it has become most necessary for the public to be advised and WARNED against ordering UNSATISFACTORY and UNCERTAIN PRODUCTS of doubtful origin, and for their own safety and health to

BEWARE OF IMITATORS

and to be sure they are getting absolutely FRESH, TRUSTWORTHY and GUARANTEED products by purchasing

HANCOCK "ANTI-STORK" BRAND HYGIENIC REQUISITES and "HANCOCK" BRAND Corrective Remedies, Rejuvenating Tonics and Foreign Prescriptions.

All Hancock Birth Control Methods have been examined and approved by one of London's leading gynæcologists.

HANCOCK & CO., LTD.

Qualified English and Foreign Chemists

144 FLEET STREET | **39 NEW BRIDGE ST.**

Next door to "Ye Old Cheshire Cheese" | *Ludgate Circus*

Telephone: CENTRAL 9858 **AND** *Telephone:* CENTRAL 4926

ESTABLISHED 1760 **LONDON, E.C.4** *Telegrams: HANCOCO FLEET, LONDON*

NOTE.—We not only conduct our business by Mail but we are a 175 year-old-established firm, the products of which have been used by and have earned the appreciation, confidence, and recommendation of the MEDICAL PROFESSION.

INTRODUCTION.—You will find described here methods of Controlling Conception. Methods marked with a Star are those most recommended by the Medical Profession. The requisites for each of these can be obtained from Hancock's of Fleet Street or New Bridge Street and only from them.

These methods have been evolved and brought to perfection only by careful research spread over many years. Hancock's Research Staff is always at work, and the most up-to-date and scientific knowledge on this difficult subject is ready waiting for you whenever you care to ask for it.

Read the first part of this little book, "Birth Control Explained." If there are still any points on which you are not quite clear write to our Health Bureau: Mr. A. N. Hancock or Mrs. Rose Skelton are always willing to help you with advice on any intimate subject which is difficult to discuss.

REQUISITES FOR MEN.

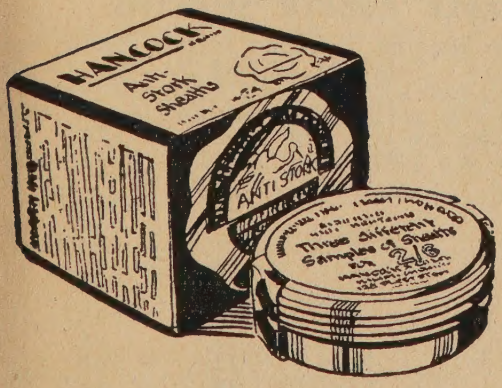
SHEATHS.

★ Sheaths, used in conjunction with a soluble vaginal pessary or tablet, are **recommended by the medical profession** as being quite harmless, and as giving the greatest possible protection against conception.

METHOD NO. 1

THE HANCOCK SHEATHS.

These sheaths are manufactured of the finest rubber, pure, specially prepared, and medicated. They are very fine, very light and very strong. They will not contract with heat or moisture and will keep in any climate although they are so fine. The more expensive varieties are almost undetectable. Each one is tested by us by being blown out to many times normal size. No sheath with the smallest flaw or perforation can pass this test. Each one is packed in a very small square envelope and larger quantities are packed in the smallest possible containers, which keep them flexible. When ordering you need only quote the number as listed below. Special note should be made of numbers 44, 47 and 52, which are Latex Sheaths. These are thinner and lighter than usual, but have extra tensile strength. They are made from the milk of the rubber tree, no chemicals at all are used, and the vulcanising is done by a steam process.



[P.T.O. FOR PRICES.

PRICES:—	Each	Box of 6	Box of 12	Box of 24	Box of 36
No. 1	4d.	1/9	3/6	6/-	8/-
No. 2	6d.	2/9	5/-	8/-	10/6
No. 3	9d.	4/-	7/6	13/-	18/-
No. 7 Silk Finish Natural ..	1/-	5/6	10/-	18/-	24/-
No. 8 Ditto, Receptacle-end, ditto	1/-	5/6	10/-	18/-	24/-
No. 55 Ivory, Satin	1/6	8/-	15/-	28/-	39/-
No. 54 Ditto, Receptacle-end, ditto	1/6	8/-	15/-	28/-	39/-
No. 33 Superfine Featherweight ..	2/-	11/-	21/-	40/-	57/-
No. 34 Ditto, Receptacle-end, ditto	2/-	11/-	21/-	40/-	57/-
No. 23 Superfine Gossamer ..	2/6	14/-	27/-	52/-	75/-
No. 24 Ditto, Receptacle-end, ditto	2/6	14/-	27/-	52/-	75/-
No. 44 Vermilion, Swiss	3/6	18/-	33/-	—	—
No. 47 Transparent Silk	4/6	24/-	44/-	—	—
No. 52 Ultra Silk	6/6	34/-	63/-	—	—
"Never-rips" Genuine Original ..	—	5/6	10/-	18/-	24/-
Ivory Finish in Cigarette form ..	1/-	5/6	10/-	18/-	24/-

IT IS ONLY NECESSARY TO QUOTE THE NUMBER WHEN ORDERING

For Lubricating Jelly, Dusting Powder and Local Anæsthetic Cream for use with Sheaths see Page 10.

A Few Opinions of our Sheaths:—

"I have already purchased Sheaths from your firm and they have given every satisfaction."—R. J., Liverpool.

"Some time ago I ordered from you a dozen superfine sheaths and was very satisfied with them."—L. C., Edinburgh.

"The Sheaths I had from you were perfectly satisfactory. I will re-order when the supply gets down."—S. L., Burnley.

"Please send me another dozen. I have now used these sheaths for some time and I agree I have never used any I like better, and used with your lubricating jelly I can hardly tell I am using a sheath at all."—M. O., S.W.1.

METHOD NO. 2

HANCOCK WASHABLE RUBBER SHEATHS.

★ These are seamless, washable Sheaths, designed to last longer than those described in Method No. 1. They are advised by physiologists, are strong, thoroughly reliable, and with ordinary care will last for months. They are made of the best para rubber and have a soft, silky finish. The more expensive grades are finer and more comfortable, but just as strong. These sheaths are particularly valuable where strict economy has to be considered.

PRICES:—	Each	Box of 3	Box of 6
Semi-Transparent	2/9	6/9	12/-
Natural	4/-	10/6	18/-
Rose	5/6	15/-	27/-
Silk Finish	7/6	19/6	36/-
Transparent	10/6	27/-	48/-
Transparent Satin	12/6	33/-	60/-
Red Para Superfine	15/6	39/-	75/-

All packed in Hygienic Washable Containers (with instructions).

For Lubricating Jelly, Dusting Powder and Local Anæsthetic Cream for use with these see page 10.

A Few Opinions of Hancock's Washable Sheaths:—

"I find your sheaths very satisfactory, especially since using your antiseptic lubricating jelly. I am very pleased with the personal way in which you have conducted any business with me."—W. P., Wigan.

"Some months ago I purchased one of your Anti-Stork paragons, which has given good service."—E.M., London, E.3.

"Please send me one washable only, I wish I could afford to get a few at a time instead of only one, but I know that my order will get looked after as much as if I was spending pounds, thanking you for your splendid service."—L. N., Bradford.

METHOD NO. 3

HANCOCK MALTHUS CAPS.

(Sometimes called American Tips or Cap Preventatives).

These are very short fine rubber caps, fitted with elastic bands. They are used just like sheaths, but are not rolled.

PRICES:—	Each	Box of 6	Box of 12	Box of 24	Box of 36
Natural ..	1/-	5/6	10/-	18/-	24/-
Silk Finish ..	1/6	8/-	15/-	28/-	39/-
Super Fine ..	2/6	14/-	27/-	52/-	75/-

For Antiseptics for use with Sheaths see page 10.

A Representative Opinion of this Method:—

"I must say the American Tips you sent me were very satisfactory and whenever I require any I shall certainly apply to you for them, also I thank you very much for your kind offer regarding information, etc., which I shall take advantage of should the occasion arise. I may add, any of my friends requiring anything I shall decidedly recommend you to them. Thanking you once again."—A. Y., N.W.1.

METHOD NO. 4

HANCOCK SPANISH SKIN SHEATHS.

These sheaths are made of very thin membrane and contain no rubber at all. They should be damped with water before use. They are very reliable and absolutely imperceptible. These Sheaths are made in France, but each one is examined and tested before being despatched. They are especially useful in the Tropics, since extremes of temperature do not affect them and they can be kept for a very long time without deteriorating in any way. They are packed flat, made in one size only. These are also known as Fishskins or Transparent Membranes.

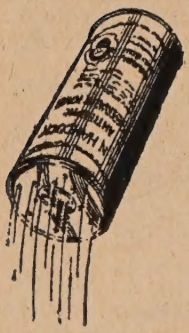
PRICES:—		Each	Per Dozen
Grade A.	Strong	1/-	10/-
Grade B.	Thin	1/6	15/-
Grade C.	Super Fine	2/-	21/-
Grade D.	Extra Super Fine	2/6	27/-

Superfatted Selected Skins "C" and "D" are made from natural animal gut, hand scraped with glass.

An Opinion of Hancock Skins:—

"Send me another dozen skins, they are very good. I have done business with you for a considerable length of time and everything I purchased is in every way satisfactory."—N. S., Bristol.

ANTISEPTICS FOR USE WITH SHEATHS OF ALL TYPES



(A)

HANCOCK ANTISEPTIC PRESERVATIVE DUSTING POWDER.

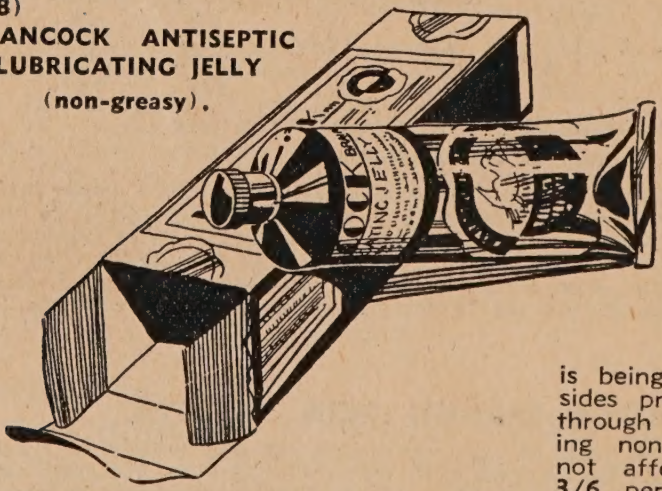
In sifter tins, for renovating rubber sheaths after washing and drying. **1/-** per tin; 3 for **2/6**. Made with Chinosol, **2/-** per tin; 3 for **5/-.**

An Opinion:—

"The other one lasted me four months, thanks to your Antiseptic Preservative Dusting Powder. I am very pleased with it, and thank you as my husband does for the prompt service accorded in the past. He has great faith in your goods.' —M. R., Lancs.

(B)

HANCOCK ANTISEPTIC LUBRICATING JELLY (non-greasy).



The comfort in Wearing Sheaths of all kinds is greatly increased if a little of this jelly is smeared inside and outside the top of a Sheath just before use. It will then be almost impossible for either to tell if this method is being employed, besides preventing tearing through "dragging." Being non-greasy it does not affect the rubber. **3/6** per tube. Double size **6/-.** Made with Chinosol **5/6** per tube. Double size **9/-.**

Hancock's Soluble Pessaries (see page 14) form an extra safeguard and lubricant when using sheaths of all kinds.

An Opinion of Hancock's Lubricating Jelly:—

"Many thanks for your wonderful service, goods ordered over the 'phone 3.30 p.m. and in my hands 7.15 p.m., and this to a complete stranger. I am particularly pleased with the Lubricating Jelly, which I find excellent. I hope to send further orders later."—S. P., Cambridge.

(C)

HANCOCK ANALGESIC CREME POUR LES FEMMES

(Local Anæsthetic). Price per tube, **7/6.**

An Opinion:—

"I have been recommended by my Doctor to get in touch with you to obtain a tube of your pain removing cream for this purpose."—D. V., Eltham.

METHODS FOR WOMEN.

GENERAL RECOMMENDATIONS.

Doctors say "always use a mechanical method **with** an antiseptic method."

If every individual was absolutely normal this might not be necessary but you cannot find out for yourself whether you are altogether normal or not. A fall—a sudden strain—or illness may have affected things. It is always safer to use two methods.

Always use **non-greasy** pessaries with a rubber cap and remember that all douching should be with **warm water** to avoid risk of internal chill. We sell Quinine Pessaries for those who want them but some people cannot tolerate quinine and the most recent research has discovered other and better spermacides such as chinosol and so on which we strongly recommend.

MEDICAL EXAMINATION.

The ideal way to discover the best and most suitable method in **ABNORMAL** cases is to consult, for medical examination, a Doctor who specialises in Birth Control, and Gynæcology. If you have any difficulty or if special conditions are attached to your case write to the manageress for help. She will be very glad to give it.

When choosing a mechanical method remember that **the larger sizes are by far the safest.** A Doctor will tell you that the space above the womb or cervix (at the upper end of the vaginal passage) is a large one about the size of the palm of your hand and larger if you have already had 2 or 3 children. All these Hancock products are so carefully made and the instructions given with them are so easy to follow that provided you follow these instructions you can trust them to be absolutely hygienic and healthful in use.

MECHANICAL METHODS

to be used with an antiseptic method see Page 14.

★ WOMAN'S METHOD NO. 5
HANCOCK "CLINIC" RUBBER CAP PESSARIES.

Many recognised authorities consider the rubber cap pessary the most satisfactory method of contraception known. The cap is high domed and made of pure seamless rubber. Placed in position in the canal, it fits gently but closely over the cervix or mouth of the womb. A Hancock Soluble Pessary of any type can also be used in the cup of the cap pessary, and in certain cases this is advisable. (See Page 14). The rubber cap is so unobtrusive that only the wearer knows it has been placed in position. The more expensive grades are guaranteed not to become porous. They last for a very long time. They can be supplied with or without a tape for removal.

[Continued Overleaf

PRICES:—

Black Rubber	5/- each	2 for 9/-	3 for 12/
Semi-Transparent Para ..	7/6 each	2 for 13/-	3 for 18/
Superfine Transparent ..	10/6 each	2 for 18/-	....3 for 25/

EACH PACKED IN WASHABLE HYGIENIC CONTAINER.

These caps are made in three sizes. You will need No. 0 if you ar small built and have no children or only one child.

No. 1—If you are of average build or have one or two children.

No. 2—If you are generously proportioned and have several childre

A little Hancock Brand Compound Antiseptic Ointment may b smoothed on the rim of the Cap as an extra safeguard or the Hancoc Brand non-greasy Lubricating Jelly may be used for this purpose (se Page 10).

A Few Opinions of this Method:—

"I daresay you remember me buying a Rubber Cap from you well, it was very good."—S. T., Manchester.

"I wish to express my appreciation of the method I had from you It was almost unbelievable, the use and wear of so fine an articl I have great confidence in your commodities."—B. M., Hig Wycombe.

"I have been using one of Hancock's Rubber Pessaries with th Quinine Antiseptic and have found it very satisfactory, thanking yo for your wonderful service and help."—S. T., Southampton.

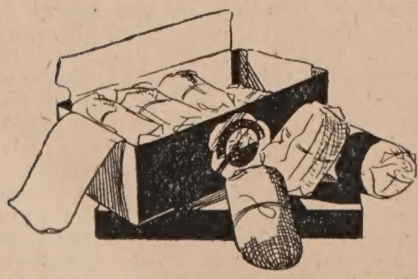
★ **WOMAN'S METHOD NO. 6**

HANCOCK DUTCH CAP PESSARIES.

These Dutch Rubber Caps are strongly recommended by Doctors an Gynæcologists. They are made in sizes 50-95 and each size varies b about one tenth of an inch. **You should be fitted by a Doctor in the firs place** to find out which size is yours. If you are in any difficulty writ to the manageress who will help you. These pessaries are very well mad and thoroughly satisfactory and simple to use. Price **8/6**; Superfin Quality **10/6.**

★ **WOMAN'S METHOD NO. 7**

HANCOCK IMPROVED JAPANESE PROTECTORS.



This method is a scientif development of the contraceptiv sponge described on Page 13, in stead of the sponge you have beau tifully soft, silky pads made o expanding material thoroughly im pregnated with a reliable ant septic. A silken cord is attache for easy removal. The pad is dis posed of by flushing away in th toilette, as is done with a Solubl Sanitary Towel. These pads ar deodorant and no douching required after their use. They ar quite indetectable and are quite harmless.

PRICES.—Impregnated with Hancock Antiseptic Compound.
Box of 12, **4/6**; 3 Boxes, **12/-**; 6 Boxes, **21/-**.
Impregnated with Hancock Chinosol Compound.
Box of 12, **6/6**; 3 Boxes, **15/-**; 6 Boxes, **30/-**.

A Few Opinions of this method:—

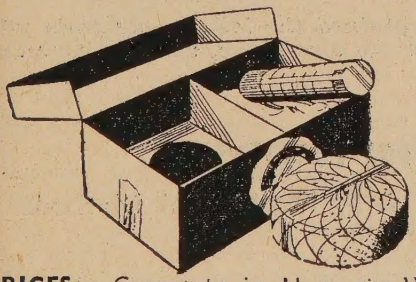
"I found the Anti-Stork Japanese Protectors very comfortable. Thanking you for past and efficient service.—L. F., Essex.

"I am now using your Japanese Protectors, which I find most convenient. For the last two years I have found your products entirely satisfactory."—W. K., Kidderminster.

"I have been using the protectors for some time now, and find these in every way very satisfactory."—M. K., Leeds.

★ WOMAN'S METHOD NO. 8

HANCOCK PROTECTIVE PESSARY SPONGE.



The latest development of the safety sponge method. It is made of sponge-like substance which will not crumble or fall to pieces. It can be washed and sterilised very easily. It must be used with a contraceptive Tablet which dissolves quickly, and is the most economical sponge to use, also extremely useful where malformation of the cervix is suspected.

PRICES:—Complete in Hygienic Washable Container with a supply of Tablets. **10/6** each. 2 for **18/-**. 3 for **24/-**. (With instructions.)

Two Opinions of these Special Sponges:—

"I may say I find these sponge pessaries very satisfactory. I am well satisfied with your service and goods."—B. T., Portsmouth.

"I would like to say that I find the sponge pessary very reliable. I should mention that we have used this method for several years now and have never had cause to complain."—E. L., Liverpool.

★ WOMAN'S METHOD NO. 9

HANCOCK CONTRACEPTIVE SPONGE.

This method acts on the same principle as the rubber cap pessary, but is recommended where the rubber cap is difficult to fit or to place in position. These sponges are made of small pieces of soft bleached Turkish Sponge about the size of a walnut—very carefully prepared and covered with silk net. They have a silk cord attached for easy removal or not, as you prefer. They should be saturated with Concentrated Compound Quinine Solution or Oil (page 19), before being placed in position, or else used with a Hancock Compound Pessary or a Hancock Foaming Tablet (pages 14 and 15).

PRICES:— **1/-** each **10/-** per Doz.
1/6 ,, **15/-** ,, ,,
2/6 ,, **27/-** ,, ,,

Finest Rubber Sponge, **2/6** each; 3 for **6/-**.
EACH PACKED IN HYGIENIC WASHABLE CONTAINER.
A Whirling Spray, can be used with advantage, but it is not essential.

An Opinion of the Hancock Contraceptive Sponge:—

"Your sponges are the nicest method to use. Thanking you for your previous careful attention to my orders. I have told and shown several of my friends your helpful booklet."—K. R., Redcar.

WOMAN'S METHOD NO. 10

THE HANCOCK CAPOTE (Ladies' Sheath).

This is a rubber sheath larger and more pliable than a Rubber Cap Pessary for use by the woman herself. It is made of pure rubber and is seamless. It is easily washed and sterilised in hot water and will last for months. Recommended by the matron of one of the largest institutions in Paris, it is absolutely safe in use and completely reliable.

The use of Hancock's non-greasy Lubricating Jelly (see page 10) is wise with this method and ensures comfort. The capotes are packed in Hygienic Washable Containers with full directions for use.

PRICES:— **7/6** each; 2 for **13/-**; 3 for **18/-.**

SUPERFINE QUALITY:— **10/6** each; 2 for **18/-**; 3 for **25/6.**

An Opinion of these:—

"I should like to mention that I obtained the last capote from you over two years ago and it has been in use ever since, which I consider remarkable value."—S. L., Ipswich.

ANTISEPTIC METHODS.

For other Antiseptics for use with Mechanical Methods see Page 10.

★ WOMAN'S METHOD NO. 11

HANCOCK SOLUBLE CHINOSOL COMPOUND PESSARIES.

If you cannot take quinine through the month (it is not tolerated by some people) you should not use the soluble Quinine Pessary mentioned in Method No. 14. Instead use these pessaries, made from Chinosol, which is a valuable contraceptive combined with a soothing antiseptic. These pessaries are perfectly safe. They can be supplied either plain or scented at the same price. The use of a Whirling Spray within 12 hours is recommended, but is not essential.

PRICES:—

Per Box of 12, **3/6.** 3 Boxes, **9/-.** 6 Boxes, **15/-.** 12 Boxes, **24/-.**

Extra Strong:—

Per Box of 12, **6/6.** 3 Boxes, **15/-.** 6 Boxes, **28/-.** 12 Boxes, **53/-.**

NON-GREASY TYPE

Per Box of 12, **4/6.** 3 Boxes, **12/-.** 6 Boxes, **21/-.** 12 Boxes, **36/-.**

Extra Strong:—

Per Box of 12, **8/-.** 3 Boxes, **21/-.** 6 Boxes, **36/-.** 12 Boxes, **60/-.**

We supply these scented or plain at the same price.

ALL IN ONE-AT-A-TIME CONTAINERS.

An Opinion of this type of Pessary:—

"Since using your Chinosol Pessaries during the last two years I have had peace of mind in this matter. I might mention that these have proved highly satisfactory, even more so than those I purchased locally. All my purchases will be through your good selves."—B. P., London, N.

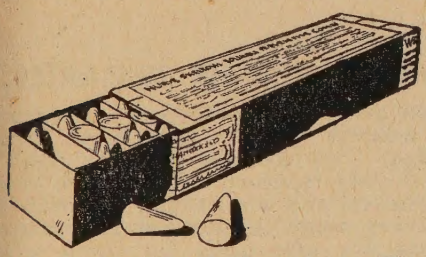
★ **WOMAN'S METHOD NO. 12**

NURSE SKELTON'S SOLUBLE PREVENTATIVE CONES.

Highly Concentrated.

These are very small pessaries indeed and are prepared by great concentration for those who prefer a greasy pessary, but which must be the smallest size possible.

We can confidently recommend these cones; devised after years of research and thorough clinical tests, for they form an absolutely dependable method of contraception, the spermacidal power of which has been found to be most efficient. A single tiny cone suffices for at least 12 hours protection. Nurse Skelton's Cones are made in double strength with either Quinine or Chinosol. State which you prefer when ordering and whether you want them scented or plain. These cones are absolutely safe and perfectly harmless. Directions are enclosed.



PRICES:—

Nurse Skelton's Concentrated Quinine Cones. 1 Box, 3 Doz., **27/6.**
Nurse Skelton's Concentrated Chinosol Cones. 1 Box, 3 Doz., **37/6.**

A Few Opinions of these Cones:—

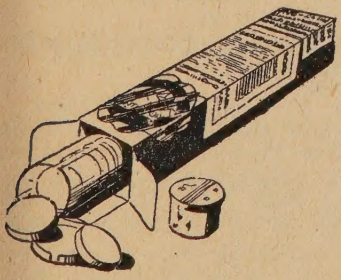
"I have purchased Nurse Skelton's Cones for some time, and up till the present I have found them quite satisfactory."—W. D., Edinburgh.

"I shall be most grateful if you will send me another box. I must thank you for your kind and prompt attention to my last order, and what I most appreciate is the absolute privacy. It is comforting to know one's correspondence will not be seen again after the order has been despatched. Thanking you once more."—A. B., Chelsea.

★ **WOMAN'S METHOD NO. 13**

HANCOCK FOAMING TABLET PESSARIES.

(Not recommended in cases of pronounced frigidity).



These pessaries work quite simply and easily. So soon as they are placed in position they dissolve and set free a dense foam and vapour. This covers the mouth of the womb and penetrates all over the membrane, neutralising very thoroughly any organism with which it may come in contact. The disinfectant power and the safety of this method have been tested scientifically. It is perfectly safe. It is a method very simple to use as the tablets are small, flat and dry, only a little larger than an "aspirin." A Whirling Spray can be used within 12 hours, but it is not absolutely necessary.

PRICES:—

Per Box of 12, **2/9.** 3 Boxes, **6/9.** 6 Boxes, **12/-.** 12 Boxes **21/-.**

Extra Strong:—

Per Box of 12, **5/-.** 3 Boxes, **13/6.** 6 Boxes, **24/-.** 12 Boxes, **42/-.**

PACKED IN SEALED GLASS TUBES WITH INSTRUCTIONS.

Two Opinions of this Method:—

"We have used your Foaming Tablets successfully for about three years. I am purchasing the enclosed from you for friends. I have told them that your goods are very reliable and I know your firm has a world-wide reputation for honesty."—H. K., Wakefield.

"I have been using your tablets since we were married and have found them very efficient. I came to you for I was told that you were the only honest people in London to advise on these very private matters."—G. B., York.

★ **WOMAN'S METHOD NO. 14**

HANCOCK SOLUBLE COMPOUND QUININE PESSARIES.

These little safety cones are known as Wife's Protectors. They are very simple and are a very effective weapon against conception. Quite easily placed in the canal, or passage, they dissolve and set free a germicide which destroys the male sex cells (sperms). They have been perfected after many years patient research and are packed in boxes of 12 with full directions enclosed. **Every single pessary is guaranteed efficacious and safe.** These pessaries are also ideal for using with sponges and with rubber sheaths. If you like you can also use a Whirling Spray within 12 hours, this is not necessary.

PRICES:—

Per Box of 12, **2/6.** 3 Boxes, 6/-. 6 Boxes, **10/6.** 12 Boxes, **18/-.**

Extra Strong:—

Per Box of 12, **4/6.** 3 Boxes, **10/6.** 6 Boxes, **21/-.** 12 Boxes, **36/-.**

All Packed in Patent One-at-a-Time Containers.

State on your order whether you want them scented or plain. The price is the same for either.

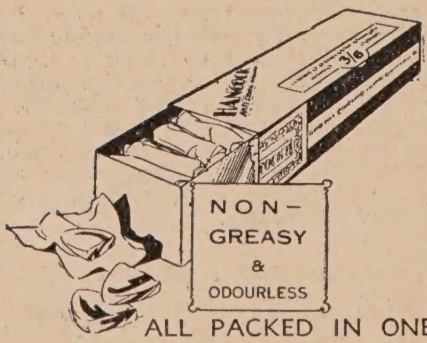
Two of Many Opinions of this Method:—

"Send three boxes of your Soluble Quinine Pessaries which I always find satisfactory. We have been using this Birth Control method for two or three years now."—K. W., Newcastle.

"I should like to say how very pleased we are with the Hancock's Soluble Quinine Pessaries supplied, they are so convenient and unobjectionable."—M. B., Scotland.

★ **WOMAN'S METHOD NO. 15**

HANCOCK NON-GREASY TYPE SOLUBLE COMPOUND QUININE PESSARIES.



Some people dislike grease so these Pessaries are carefully compounded with a fine gelatine base. Like the other type, they melt quickly, and are stainless, odourless and efficient.

PRICES:—

Per Box of 12, **3/6.** 3 Boxes, **9/-.**
6 Boxes, **15/-.** 12 Boxes, **24/-.**

Extra Strong:—

Per Box of 12, **6/6.** 3 Boxes **15/-.**
6 Boxes, **28/-.** 12 Boxes, **53/-.**

ALL PACKED IN ONE-AT-A-TIME CONTAINERS.

These can be supplied plain or scented at the same price.

An Opinion of this Type of Soluble Pessary:—

"I have always been well pleased with these non-greasy pessaries, both my wife and myself are delighted with the certainty of this Birth Control method. Will you, therefore, send us a further supply for which I enclose P.O. Thanking you for your past attention to these intimate family affairs."—W. L., S.E.23.

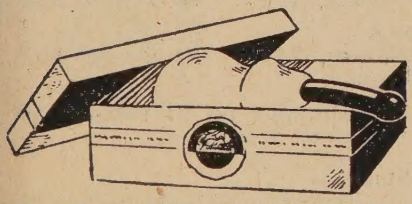
★ **WOMAN'S METHOD NO. 16**

HANCOCK DOUCHES.

Douching is a method of contraception which aims at destroying any organisms by syringing or spraying with antiseptic solution after each occasion. You are strongly advised to use it **in conjunction with** a mechanical method (see Pages 11 to 14). There are certain important points to be remembered concerning this method. The solution used must be that made by dissolving a Hancock Compound Antiseptic Powder or Tablet in water or by using either of the Concentrated Solutions mentioned on Page 18. Lysol or other carbolic compounds should be avoided. The douching should take place immediately and always with **warm** water.

THE HANCOCK WHIRLING SPRAY SYRINGE.

This is made entirely of rubber and polished vulcanite. It will last for years and is absolutely safe in use, a gentle cleansing whirling spray is discharged. The action is double, alternate injection and suction back of the same fluid into the bulb without spilling. It can be kept full and ready for use as it is fitted with a water-tight cap, but the douching solution should be warmed when used. The better grades are more powerful and guaranteed not to perish over a very long period.



PRICES:— 8/6, 15/6 and 21/-. With instructions.

The "Sanitor," a very well made syringe with all nickel-plated interchangeable parts, the best for its purpose obtainable. Price **63/-.**

PRICES of **ENEMA SYRINGE TYPE, 4/6, 7/6** and **10/6** (according to quality).

PRICES of **GLASS DOUCHE CAN TYPE** for hanging on wall (with fittings), **5/6** and **9/6** (two grades).

PRICES of **COMBINED RUBBER HOT WATER BOTTLE** and **DOUCHE TYPE** for hanging on wall (with fittings), **10/6, 15/6** and **21/-** (according to quality).

A Few Opinions of Hancock Sprays and Douches:—

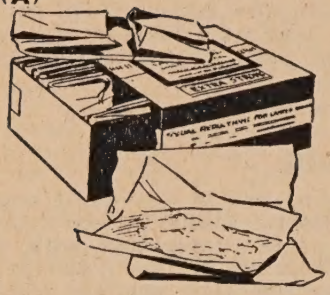
"I have been using your douche for some time and find it perfect, your other requisities could not be better. I am very pleased and grateful to you and will recommend your firm to my friends."—M. L., Middlesbro.

"We have always used your Hancock Whirling Sprays and Antiseptic Douche Powders and everything has been satisfactory."—P. J., Bristol.

"One thing I will mention, the Sanitor is the best I have used and I have been using this method for years. I may state that I have recommended your firm to all my friends and relatives."—Mrs. S. V., London, S.W.

ADDITIONAL ANTISEPTICS.

(A)



ANTISEPTICS FOR USE WITH DOUCHES AND WHIRLING SPRAYS.

HANCOCK'S COMPOUND QUININE SOLUTION POWDERS.

(Pacquets hygieniques.)

Dissolved in water, these make a powerful healing germicidal solution.

PRICES:—

Ordinary Strength.

Box of 12, **3/6.** 3 Boxes, **7/6.** 6 Boxes, **13/-.** 12 Boxes, **22/-**

Extra Strong.

Box of 12, **6/6.** 3 Boxes, **15/-.** 6 Boxes, **28/-.** 12 Boxes, **53/-.**

With instructions.

HANCOCK'S CHINOSOL COMPOUND SOLUTION POWDERS.

Ordinary Strength.

Box of 12, **4/6.** 3 Boxes, **12/-.** 6 Boxes, **21/-.** 12 Boxes, **36/-.**

Extra Strong.

Box of 12, **8/-.** 3 Boxes, **21/-.** 6 Boxes, **36/-.** 12 Boxes, **60/-.**

With instructions.

Both Quinine and Chinosol Powders are also put up in Tablet form, price **21/-** per box. A great convenience when travelling.

Two Opinions of these Powders and Tablets:—

"My wife has used your compound powders with satisfaction for some time now. I have had dealings with you on several occasions during the past years and am pleased to say I have always been very well satisfied with the quality of the goods and the prompt attention to my orders."—R. V., Sheffield.

"I have found these hygienic tablets to be so highly efficient that I feel empty-handed without a supply. You have brought an added joy to my wife and myself—gone for ever is the lurking danger at all times. Thanking you again and complimenting you on your wonderful organisation, kindness and civility to your customers."—A. A., Watford.

HANCOCK ASTRINGENT COMPOUND ALUMATED POWDER CAPSULES.

(Pour les Femmes.)

These Powders are enclosed in gelatine capsules for dissolving in water for douching or they can be used for dusting. They are a good contraceptive and act as an astringent to the membranes, restoring an ante-partum condition approximating the virginal state. They may recommended where strain or stretching has occurred. They may be dissolved, 1 capsule to a pint of water or dusted into any contraceptive requisite.

PRICES:—

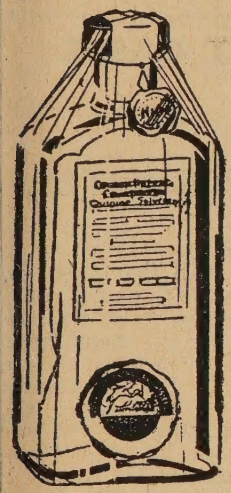
Box of 12, **6/6.** 3 Boxes, **15/-.** 6 Boxes, **28/-.** 12 Boxes, **53/-.**

An Opinion of this Product:—

"The alumated capsules I received from you were very beneficial in this matter. I would never have written to you on this subject, but I was attracted by your honest appeal and guarantee that privacy would be observed."—J. G., Stockport.

Hancock's Concentrated Compound Quinine or Chinosol Solution (Page 19) may also be used for the Douche Solution.

(B)



ANTISEPTICS FOR USE WITH SPONGES OF ALL TYPES.

HANCOCK CONCENTRATED COMPOUND QUININE SOLUTION.

This solution is for use with sponges and for douching. **5/6** and **10/6** a bottle. The **10/6** bottle lasts for 3 months. Also made with Chinosol, **7/6** and **13/6** a bottle.

An Opinion:—

"Thank you for sending the Concentrated Solution so promptly. I would not be without it. Permit me to say that you are to be complimented upon the way in which you conduct your business, both by post and in person, and this has so impressed itself upon me that I am recommending you to all my friends, who will benefit from transactions with you." —E. C., Ashford.

HANCOCK ANTISEPTIC OIL.

This oil is specially designed for use with sponges of all types. The sponge should be squeezed out in the oil before placing it in position. **5/6** and **10/6** per bottle (sufficient for 3 months), with full instructions.

An Opinion:—

"We have been using your Antiseptic Oil for the last eighteen months with safety and confidence."—L. O., Glos.

ANTISEPTICS FOR USE WITH RUBBER PESSARIES OF ALL TYPES.

HANCOCK COMPOUND QUININE OINTMENT.

1/- and **2/6** per pot. Extra Strong, **4/6.**

HANCOCK COMPOUND CHINOSOL OINTMENT.

2/- and **5/-** per pot. Extra Strong, **8/6.**

An Opinion:—

"I enclose herewith a repeat order for Anti-Stork Compound Ointment. I find it proves to be very satisfactory. I was originally recommended this by an old customer of yours."—T. W., Newcastle-on-Tyne.

HANCOCK SOLUBLE COMPOUND PESSARIES.
for use with Rubber Caps. (See Pages 14 to 16).

HANCOCK NON-GREASY LUBRICATING JELLY
may be used with Rubber Caps (See Page 10).

HANCOCK WHIRLING SPRAY
for use after removing Rubber Pessaries. (See Page 17).

PRESENTATION SETS, POCKET CASES AND CABINETS
OF
HANCOCK BIRTH CONTROL REQUISITES.

Question.—What is the best to use?

Answer.—No hard and fast rules can be laid down to cover every case, except that an antiseptic must be used as supplementary to a mechanical barrier. It depends on which of the two are going to take the precaution and the general psychology and æsthetic taste of the couple. If you have any doubt, write to the Chief Chemist or Manageress as to which is most suited to your own particular case.

With regard to choice of method this must be left to the individual requirements of each couple, at the same time it must be stated that the use of two or more methods eliminates the risk of conception through carelessness, and in some cases, such as abnormality or when pregnancy is a risk to health or life, it is essential.

In the case of men and women of great reproductive vitality an extra precaution is recommended, as also to women with great susceptibility to impregnation.

We suggest the following combination of methods:—

Soluble Comp. Quin. Pessary and Fine Rubber Sheath.
Ditto and Whirling Spray.
Rubber Cap Pessary and Soluble Comp. Quin. Pessary.
Ditto ditto followed by Whirling Spray.
Ditto ditto with Fine Sheath.
Ditto ditto with Sponge.
Ditto ditto with Sheath and Sponge.
Ditto and Whirling Spray.
Sponge and Whirling Spray.
Sponge and Fine Rubber Sheath.
Sponge and Soluble Comp. Quin. Pessary.
Ditto ditto ditto and Whirling Spray.
Ditto ditto ditto and Fine Rubber Sheath.

For those who have difficulty in deciding which type of contraception to use, we pack sample packages containing specimens of each, so that choice can be made of that which is most suitable.

These cases are very suitable for presenting to sons, daughters and relatives on marriage. These Sample Cases contain different varieties of each Method where possible and are of exceptional value.

The contents are guaranteed and full instructions are enclosed with every method.

Items can be changed or replaced at will in sample packets with articles of similar value.

SMALL METAL POCKET CASES

OF SAMPLES OF THREE SHEATHS (DIFFERENT):—

No. 2 at 6d.	No. 3 at 9d.	No. 7 at 1/-	for **1/9**
No. 3 at 9d.	No. 7 at 1/-	No. 54 at 1/6	for **2/6**
No. 7 at 1/-	No. 54 at 1/6	No. 33 at 2/-	for **3/6**
No. 54 at 1/6	No. 55 at 1/6	No. 23 at 2/6	for **4/6**
No. 55 at 1/6	No. 23 at 2/6	No. 44 at 3/6	for **5/6**

SAMPLE CASES OF SIX (DIFFERENT) SHEATHS:—

No. 2 at 6d. No. 54 at 1/6	No. 3 at 9d. No. 55 at 1/6	No. 7 at 1/- No. 33 at 2/-	for **5/6**
No. 8 at 1/- No. 23 at 2/6	No. 54 at 1/6 No. 24 at 2/6	No. 55 at 1/6 No. 44 at 3/6	for **8/-**

SAMPLE CASES OF TWELVE (DIFFERENT) SHEATHS:—

No. 1 at 4d.	No. 2 at 6d.	No. 3 at 9d.	for **10/-**
No. 7 at 1/-	No. 8 at 1/-	No. 54 at 1/6	
No. 55 at 1/6	No. 23 at 2/6	No. 24 at 2/6	
No. 44 at 3/6	Cigarette 1/-	American Tip 1/-	

SAMPLE SETS. Various Methods.

SAMPLE SET, 4/6. 3 Methods and Varieties.
Sheaths 9d., 1/-, 1/6. Malthus Cap 2/6. Pessaries 2/6.

do. 7/6. 4 Methods and Varieties.
Sheaths 1/-, 1/6, 2/6. Washable 2/9. Pessaries 3/6. (Sponge 1/-. Ointment 1/-).

do. 10/6. 5 Methods and Varieties.
Sheaths 1/6, 2/6, 3/6. Washable 5/6. Pessaries 4/6. Rubber Cap 5/-. Sponge 1/6. Ointment 1/-.

do. 15/6. 6 Methods and Varieties.
Sheaths 2/-, 2/6, 4/6. Washable 7/6. Pessaries 4/6. Foam Tablets 2/9. Rubber Cap 7/6. Sponge 2/6. Ointment 2/6.

do. 30/-. 8 Methods and Varieties.
Sheaths 2/6, 3/6, 4/6. Washable 10/6. Pessaries 4/6. Foam Tablets 2/9. Sponge 2/6. Ointment 2/6. Sponge Pessary 10/6. Capote 7/6. Rubber Cap Pessary 7/6.

do. 42/-. 10 Methods and Varieties.
Sheaths 2/6, 4/6, 6/6, Washable 12/6. Skins 1/6. Pessaries 4/6. Foam Tablets 5/-. Rubber Cap 10/6. Sponge 2/6. Ointment 2/6. Sponge Pessary 10/6. Whirling Spray 8/6. Powders 3/6. Capote 10/6.

[Continued Overleaf.

SAMPLE SET, 63/-. **12 Methods and Varieties.**
Sheaths 3/6, 4/6, 6/6. Malthus Cap 2/6. Washable 15/6.
Skins 2/6. Pessaries 6/6. Chinosol 6/6. Foam Tablets 5/-.
Rubber Cap Pessary 10/6. Sponge 2/6. Ointment 4/6.
Sponge Pessary 10/6. Whirling Spray 21/-. Powders 6/6.
Capote 10/6.

The contents are guaranteed and full instructions are enclosed with every method.

A Few Opinions of Hancock Sample Sets:—

"I had a sample box some while ago which were really very good."—C. P., Cheshire.

"The parcel of requisites ordered arrived this morning and we thank you for the quick service you have given. Your medical goods were highly recommended by a fellow officer."—J. S., Edinburgh.

"I received the sample parcel I sent for with many thanks. I was recommended to you by an old friend who bought from you years ago. I was delighted to see it was so well packed, anyone would never know the contents. You see, in a small place like this people are very anxious to know your business, but I have nothing to fear for I know that every order I give you will always be packed secure."—L. V., Wales.

HANCOCK BIRTH CONTROL CABINETS

Polished Mahogany Cabinets with lock and key, designed to ensure convenience, privacy and cleanliness.

Pessary Set.	1 dozen Soluble Compound Chinosol Pessaries (strongest), 1 bottle Tablettes Hygieniques, 1 Whirling Spray Bulb Syringe (best quality) **36/6**
Sponge Set.	1 Protective Sponge Pessary and Tablets for use with same. 1 Whirling Spray Bulb Syringe (best quality) .. **42/-**
Rubber Cap Pessary Set.	1 Rubber Cap Pessary, 1 dozen Soluble Compound Quinine Pessaries (strongest). 1 bottle Tablettes Hygieniques, 1 Whirling Spray Bulb Syringe (best quality) **47/6**
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" Medical Help on Birth Control," W. H. Maxwell Telling, M.D., F.R.C.P., etc., 6/-.
" The Mastery of Sex," Leslie Whitehead, 5/-. Student Christian Movement Press.
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